

Dear Partner,

As a member of the DirectAsia family, I am thrilled to offer you **15% discount for your new car & annual travel insurance, even on renewals.**

Please experience our products and services first hand, this way you can become an advocate.



**Bob Thaker**  
CEO, DirectAsia



**GETTING STARTED: Two steps to claim your 15% discount**

- Purchase through our website: [www.directasia.com](http://www.directasia.com)
- Prudential FCs and/or ALs must submit a **valid Promo Code (Ex: PRUADVISERCAR) and Prudential agent email address (@pruadviser.com.sg)** during the application.

**For Prudential ALs & FCs**

Product	Discount on new business	Discount on renewals	Promo Code
Car (Comprehensive & TPFT only)	15%	15%	PRUADVISERCAR
Annual Travel (Individual, Group & Family)	15%	15%	PRUADVISERTRAVEL

For T&Cs of above incentives, please kindly click on this link <https://www.directasia.com/pruadviser>